

tania puell. 98 pioneer st. brooklyn. ny 11231. 917 854 5101. tpuell@gmail.com

**Web Designer And Developer. Most recently Senior Art Director for Forbes.com. Over 10 years of experience in all things Web. Math teacher. Blacksmith.**

### **Objective**

To work as part of a creative team in which members challenge and inspire each other to together find innovative solutions for 21<sup>st</sup> century problems merging technology and art.

### **Skills**

HTML, DHTML, XMTML, AJAX, XML, XSLT, JavaScript, Fireworks, Fireworks Extensions, Photoshop, Flash, ActionScript, Perl, JHTML, JSP, ASP, teaching, leading a team, communicating ideas and strategies.

### **Professional Experience**

**1997-2007** Designer, Art Director, Senior Art Director at Forbes.com  
Was responsible for managing team of designers.

Served as a liaison between developers, editors and designers.

Did hands-on development of sophisticated Web applications from initial conception to publication.

Translated vast data sets into visually comprehensible and engaging formats and executed these concepts.

Was the creative lead for Forbes.com lists channel and its main developer.

Developed branding, designed logos, conceived of and wrote complex navigation schemes.

Improved Forbes.com's content management system conceptually as well as practically.

Please see <http://www.bamzoom.com/tania/experience.html> for greater detail on this and <http://www.bamzoom.com/tania/skills.html> for examples of my work.

### **References at Forbes.com**

Jeff Bauer, Creative Director jbauer@forbes.net 212-366-8844

Mike Dugan, Director of Programming mdugan@forbes.net 212-366-8863

Paul Maidment, Executive Editor pmaidment@forbes.net 212-366-8900

**1996-1997** Designer, Coder, Web Master at lacan.com

Lacan.com was (and probably still is) a one-woman driven art/literature/psychoanalytical theory site, supporting the like-minded print magazine, lacanian ink. I was responsible for the layout of the latter and the design and publication of the former.

### **Teaching Experience**

**1989-1991, 1992-1994** Math teacher and tutor at private high school William James School & Tutoring Center for Human Development.

BFA with additional major in Russian summa cum laude 1993 Hunter College, NYC, additional studies: one year Russian and metal forging at Hertzen Institute in St. Petersburg, Russia, two years of Mathematics and Computer Science at Technical University Munich, Germany 1987-1989